

LOCATION	TIME	TOPIC
Virtual: Hopin	9:00 AM – 9:15 AM	Intro/Welcome Session Black Restaurant Week - 2022 Impact & 2023 Opportunities
Virtual: Hopin	9:15 AM – 10:00 AM	Opening Session Keynote Speaker: Business Expansion
Virtual: Hopin	10:15 AM – 11:00 AM	The Power of Capital Panel Discussion
Virtual: Hopin	11:15 AM – 12:00 PM	Food Hall Success Stories Panel Discussion
Virtual: Hopin	12:15 PM – 1:00 PM	Commercial Real Estate How to protect your business from rent increases
Virtual: Hopin	12:15 PM – 1:00 PM	Feed the Soul Grant Information Session Information Session in English
BOOST Camp: Texas Tower	2:15 PM – 3:00 PM	Networking Lunch Break
BOOST Camp: Texas Tower	2:15 PM – 3:00 PM	Masterclass: Accounting
BOOST Camp: Texas Tower	3:15 PM – 4:00 PM	Masterclass: Inventory Management
BOOST Camp: Texas Tower	4:20 PM – 5:30 PM	Marketing Mini Sessions Creating TikTok & Reels Content, Branding, Social Media Advertising
BOOST Camp: Texas Tower	4:20 PM – 5:30 PM	Business Development Speed Session Free Business Consulting – HR, Accounting, Legal, Real Estate, Menu Development
BOOST Camp: TBA	6:00 PM – 8:00 PM	Happy Hour Session: Perfect Pour- Stella Artois Learn the proper way to pour wine & beer. Tips and advice on how to get a beer, wine, and liquor license. <i>Includes sampling and bites.</i>

LOCATION	TIME	TOPIC
Virtual: Hopin	9:00 AM – 9:15 AM	Intro/Welcome Session Latin Restaurant Weeks - 2022 Impact & 2023 Opportunities
Virtual: Hopin	9:15 AM – 10:00 AM	Opening Session Keynote Speaker: Business Expansion in Spanish
Virtual: Hopin	10:15 AM – 11:00 AM	Expanding your Business Airport Systems Panel Discussion
Virtual: Hopin	11:15 AM – 12:00 PM	Unconventional Marketing Methods Panel Discussion
Virtual: Hopin	12:15 PM – 1:00 PM	A la Karte Marketplace Information Session in English
Virtual: Hopin	12:15 PM – 1:00 PM	Feed the Soul Grant Information Session Information Session in Spanish
BOOST Camp: Texas Tower	2:15 PM – 3:00 PM	Networking Lunch Break
BOOST Camp: Texas Tower	2:15 PM – 3:00 PM	Masterclass: Human Resources
BOOST Camp: Texas Tower	3:15 PM – 4:00 PM	Masterclass: Operating Procedures
BOOST Camp: Texas Tower	4:20 PM – 5:30 PM	Marketing Mini Sessions Creating TikTok & Reels Content, Branding, Social Media Advertising
BOOST Camp: Texas Tower	4:20 PM – 5:30 PM	Business Development Speed Session Free Business Consulting – HR, Accounting, Legal, Real Estate, Menu Development
BOOST Camp: TBA	6:00 PM – 8:00 PM	Happy Hour Session: Profitable Bar Programs Learn new trends in the beverage industry – how to use garnishes and proper glassware to elevate your bar experience, work with local liquor reps- and how to leverage your bar program to maximize profits. <i>Includes sampling and bites.</i>