



## DAY ONE TENTATIVE SCHEDULE

Location	Time	Topic	Participants
Virtual: Hoppin	9:00 AM - 9:15 AM	<b>Intro/Welcome Session</b> Black Restaurant Week - 2022 Impact & 2023 Opportunities	- Black Restaurant Week Managing Partners
Virtual: Hoppin	9:15 AM - 10:00 AM	<b>Opening Session</b> Keynote Speaker: Business Expansion	- Warren Thompson from Thompson Hospitality Group - Backup: Nicholas Perkins from Fuddruckers
Virtual: Hoppin	10:15 AM - 11:00 AM	<b>The Power of Capital</b>	- CDFIs, Unity, Accion Opportunity Fund, Lift Fund
Virtual: Hoppin	11:15 AM - 12:00 PM	<b>Food Hall Success Stories</b>	- Panelist (Chef Tune-Craft Burger, David- Andes Cafe, Food Halls - Houston & Atlanta)
Virtual: Hoppin	12:15 PM - 1:00 PM	<b>Commercial Real Estate:</b> How to protect your business from rent increases	- Akerman & Co
		<b>Feed the Soul Grant Information Session: English</b>	- Karina Fernandez
In Person - Texas Tower	1:00 PM - 2:00 PM	<b>Lunch Break</b>	- Catered Lunch TBA
In Person - Texas Tower	2:15 PM - 3:00 PM	<b>Masterclass: Quickbooks</b>	- TBA
In Person - Texas Tower	3:15 PM - 4:00 PM	<b>Masterclass: Inventory Management</b>	- XtraCHEF
In Person - Texas Tower	4:20 PM - 5:30 PM	<b>Marketing Mini Sessions:</b> Creating TikTok & Reels Content, Branding, Social Media Advertising	-TBA
		<b>Business Development Speed Session:</b> Free Business Consulting - HR, Accounting, Legal, Real Estate, Menu Development	-TBA
In Person - Bravery Hall	6:00 PM - 8:00 PM	<b>Happy Hour Session: Perfect Pour</b> Learn the proper way to pour wine &	-Stella Artois

		beer- with Stella. Tips and advice on how to get a beer, wine, and liquor license	
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## DAY TWO TENTATIVE SCHEDULE

Location	Time	Topic	Participants
Virtual: Hoppin	9:00 AM - 9:15 AM	<b>Intro/Welcome Session (15 Mins)</b> Latin Restaurant Week - 2022 Impact & 2023 Opportunities	- Latin Restaurant Week Managing Partners
Virtual: Hoppin	9:15 AM - 10:00 AM	<b>Opening Session (45 Mins)</b> <b>Keynote Speaker:</b> Business Expansion	- The Lorenzo Family- Ninfa's/El Tiempo - Siete Family Foods - Backup Keynote: Gloria's
Virtual: Hoppin	10:15 AM - 11:00 AM	<b>Expanding your Business Airport Systems</b>	- Panelist (Sarah Freddie/Cameron James-LeTrelle's/Marcus Davis)
Virtual: Hoppin	11:15 AM - 12:00 PM	<b>A La Kart Marketplace</b>	- How to sell your culinary goods on our Marketplace- Derek Robinson
Virtual: Hoppin	12:15 PM - 1:00 PM	<b>Unconventional Marketing Methods</b>	- OpenTable, Grubhub, Tourism Bureaus NYC Go or Visit Philadelphia
		<b>Feed the Soul Grant Information Session - Spanish</b>	- Karina Fernandez
In Person - Texas Tower	1:00 PM - 2:00 PM	<b>Lunch Break</b>	- Catered Lunch TBA
In Person - Texas Tower	2:15 PM - 3:00 PM	<b>Masterclass: Human Resources</b>	-ADP
In Person - Texas Tower	3:15 PM - 4:00 PM	<b>Masterclass: Operating Procedures</b>	-Jolt
In Person - Texas Tower	4:20 PM - 5:30 PM	<b>Marketing Mini Sessions:</b> Creating TikTok & Reels Content, Branding, Social Media Advertising	-TBA
In Person - Texas Tower		<b>Business Development Speed Session:</b> Free Business Consulting - HR, Accounting, Legal, Real Estate, Menu Development	-TBA

<b>In Person - Finn Hall</b>	6:00 PM - 8:00 PM	<b>Happy Hour Session: Profitable Bar Program</b> -Learn new trends in the beverage industry - how to use garnishes and proper glassware to elevate your bar experience, work with local liquor reps- and how to leverage your bar program to maximize profits.	Liquor Partner TBA
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